### **Wisconsin Retail Council**

# **Total Lobbying Effort**

#### **Total Lobbying Expenditures**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$6,600.00	\$5,500.00	\$36,500.00		\$48,600.00

#### **Total Hours Communicating**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
15.00	71.00	39.50		125.50

#### **Total Hours Other**

Total Hours	Total Hours Other				
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total	
29.00	137.00	118.00		284.00	

## **Hours Lobbied on Each Matter**

## **Lobbying Effort On Legislative Bills And Resolutions**

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2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	83.00 (40%)			83.00 (20%)

#### **Assembly Bill 165**

Assembly Bill 56

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	21.00 (10%)			21.00 (5%)

#### **Assembly Bill 183**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	21.00 (10%)			21.00 (5%)

# Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### E-fairness in taxation

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
19.80 (45%)	83.20 (40%)	118.13 (75%)		221.13 (54%)

Weight-based t	taxa	tion
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3				
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total

24.20 (55%) 24.20 (6%)

#### **Minor Efforts**

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
		14 (9%)		14.18 (3.46%)

#### **Other Matters**

Includes time spent on:

- Gubernatorial nominations
  Matters on which the organization made no lobbying communication

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
		25.20 hours (16%)		25.20 (6.15%)